



**KNOW
ONE
PLACE**

**DIGGING DOWN INTO
CREATIVE PLACEMAKING**

23 SEPTEMBER 2022

KNOW ONE PLACE

kNOw One Place (KOP) is a discussion forum for people working in and for those interested in the field of Creative Placemaking*. It will be an ambitious, future-thinking event of discussion and activity exploring new perspectives on people and power, place, space, and practice led from within our communities.

**We define Creative Placemaking as: A community led approach that uses creative activity to support collective decision-making and positive change for people and the places they live.*



INTRODUCTION

Creative Placemaking is a relatively new term in the Scottish context. It has its roots in the United States (US), but the way it is defined there is significantly different to the way that it is starting to be used in Scotland.

In the US the outcomes of Creative Placemaking are almost exclusively physical changes to a place and other associated benefits for people are secondary to this primary objective. Creative Placemaking is still in the process of being fully defined in Scotland and it is hoped that KOP will form part of the process of definition.

In a Scottish Creative Placemaking practice it is the intention of the work to deliver relevant outcomes for all involved. These can encompass anything from personal growth for an individual or group to starting a new social enterprise, or beginning an environmental improvement project, to taking over an empty building.

Creative practice is a fundamental part of the process. Key to this is an ethos of collaboration between community members, community groups and other stakeholders working with creative practitioners to co-direct an open-ended process with the aim of supporting positive outcomes for participants and long-term impacts for the community as a whole.



BACKGROUND

There is an emerging Creative Placemaking practice in Dumfries and Galloway (Southwest Scotland).

The Stove Network (TSN) is an innovative experiment in arts practice that began in Dumfries in 2011. Starting as an idea for artists to host a conversation about the future of the town centre, TSN has since grown into a successful, multi award-winning, social enterprise that provides regular employment for 40+ local people and last year offered 91 commissions for creative freelancers with a total value of £250,000. TSN was the first artist-led Community Development Trust in the UK whose community-focused work has included the initiation of the Midsteeple Quarter (MSQ) project for Dumfries. MSQ has seen local people take ownership of five underused High Street buildings and begin the process of developing them as a community.

In February 2020 TSN published 'Embers: Creative Placemaking in the South of Scotland' (co-authored with Carnegie UK Trust), a report which consulted with 21 community regeneration projects in the area that used creativity in their work. Embers proposed a Creative Placemaking Network as a means of supporting and growing this work, sustaining the local creative sector and providing vital support for communities in visioning and delivering place development initiatives.

In May 2020, with the support of the national Culture Collective programme (funded by the Scottish Government and Creative Scotland) TSN began to pilot a Creative Placemaking Network for Dumfries and Galloway. The pilot, What We Do Now (WWDN), sees TSN support five community groups (Place Hubs), across five towns in the region, each hosting two creative practitioners for a period of 18 months. The focus for creative practitioners is to work with sections of the community, identified by Place Hubs, and to co-create and develop projects with community members, place hubs and other stakeholders.

The aim of this work is to bring under-represented voices from the community into conversations about the future of the area in which they live, through active creative projects.

THE AIMS OF kNOW One Place

KOP is an active and inclusive working session that will bring together the learning from the WWDN pilot project, re-imagine this as a possible future network(s) for South of Scotland and present this work as a launch pad for a wider discussion about Creative Placemaking practice, policy and funding in Scotland as a whole.

KOP is shaped around five key themes relevant to Creative Placemaking:

- Space: Physical + Conversational
- People + Power
- Communities
- Creative Practice
- Society + Activism



PRE-FORUM PROGRAMME

PRE FORUM – DIGITAL SESSIONS

In the lead up to the KOP Forum in Dumfries a series of digital sessions will be presented by five key contributors. Each contributor will present a provocation on one of the key themes followed by a question and answer session for those attending.

Contributors are:

1. Space: Physical + Conversational – Dr Emma Coffield
2. People + Power – Adrian Sinclair
3. Communities – DJ McDowall
4. Creative Practice – Anna Francis
5. Society + Activism – Jimmy Paul

All sessions can be booked on the What We Do Now website, will be hosted by Katharine Wheeler of The Stove and will be recorded for future sharing – whatwedonow.scot.

As part of the Pre Forum digital sessions Dr Anthony Schrag will present extracts from a new paper co-authored with Rachel Blanche and Caitlin McKinnon *The Stove as 'adaptor/converter': Exploring the boundary-crossing nature of 'Creative Placemaking'*

PROGRAMME

THURSDAY 22 SEPTEMBER: EVENING, IN-PERSON

- 19:00 (The Press): Launch of the Your Place Exhibition*
- 19.30 (Midsteeple Quarter): Introduction and Walking Tour of the community-led regeneration project for Dumfries High Street.
- 21:00 Close

*For more information on the Your Place Exhibition visit: whatwedonow.scot

FRIDAY 23 SEPTEMBER: LIVE STREAM

Key sections from the kNOw One Place Forum will be live streamed with invitations for commentary and questions via The Stove Network's social media channels: Twitter @TheStovies and Instagram @whatwedonow.scot, led by event reporter Sam Gonçalves.

- 9:45: WELCOME
- 10:00: Intro (Kat Wheeler)
 - Order of the day (Rosie Lynch)
 - Background context (Matt Baker)
 - Introducing the Creative Placemaking Network manifesto (Matt Baker)
- 10:30: Inspirational speaker contribution by Indy Johar
- 12:45: Feedback and Discussion summary of Open Space Sessions
 - Space -physical and conversational
 - People and Power
 - Communities
 - Creative Practice
 - Society and Activism
- 14:00: Reflections on Open Space discussions from our Provocateurs:
 - Space - physical and conversational – Dr Emma Coffield
 - People and Power – Adrian Sinclair
 - Communities – DJ McDowall
 - Creative Practice – Anna Francis
 - Society and Activism – Jimmy Paul
- 15:00: Panel Discussion - 'Where is Creative Placemaking in the national policy and funding landscape?'
 - Katharine Wheeler – The Stove Network
 - Charlotte Mountford – Lyth Arts Centre
 - Gillian Easson – Creative Dundee
 - Karen Dick – Creative Scotland
 - Neil Ritch – National Lottery Community Fund
 - Mark Geddes – South of Scotland Enterprise
 - Pauline Smith – Development Trust Association Scotland
- 16:00 END



KNOW ONE PLACE

KNOW ONE PLACE FORMS PART OF THE WWDN IDENTITY
PRODUCED BY THE STOVE NETWORK

SUPPORTED BY
SOUTH OF SCOTLAND ENTERPRISE
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